



CUSTOMER REWARDS *Program*



Let Us Spoil You for Your Support!

1



SHARE

Share with us your Catalyst story and earn up to \$250 in rewards towards your favorite experiences.

2



CONNECT

Connect us to your community of homeowners, let us present solar to them, & earn unlimited rewards.

3



SWITCH

When TWO of your connections switch to solar, you and a guest receive an all-inclusive paid vacation.

Contact your Catalyst Advisor for more information.

Terms and conditions apply



SHARE *Your Story*

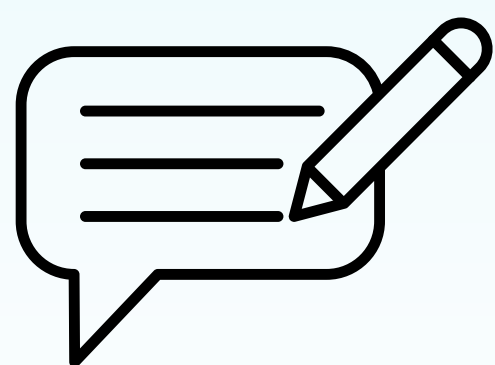


**Get
Rewarded
for your
Story**

**Earn up
to \$250**

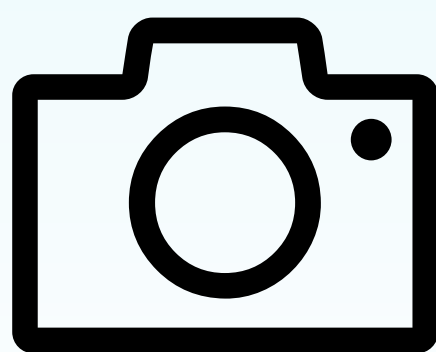
**SPA, GOLF,
RESTAURANT,
OR AMAZON
GIFT CARD***

**SILVER
\$75**



**Write a review
on 2 of these platforms:
Google, Yelp, or Catalyst
Facebook Page**

**GOLD
\$150**



**AND post an image
or video of your
installation on your
Facebook with tags**

**PLATINUM
\$250**



**AND a short video
interview with a
Catalyst associate**

Terms and conditions apply.



SHARE Your Story

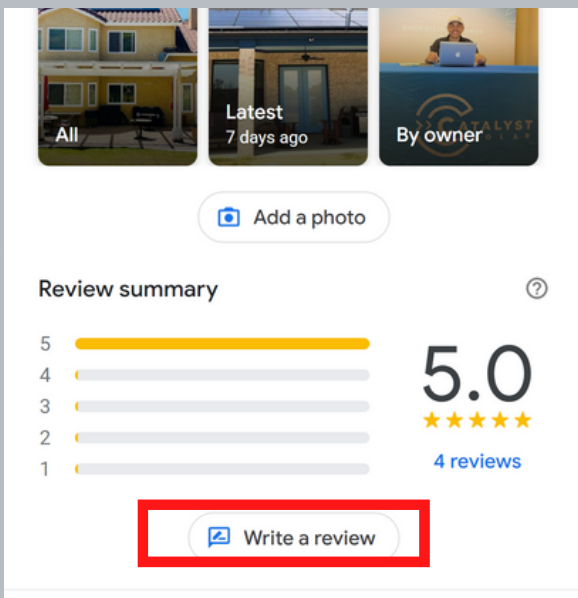


\$75

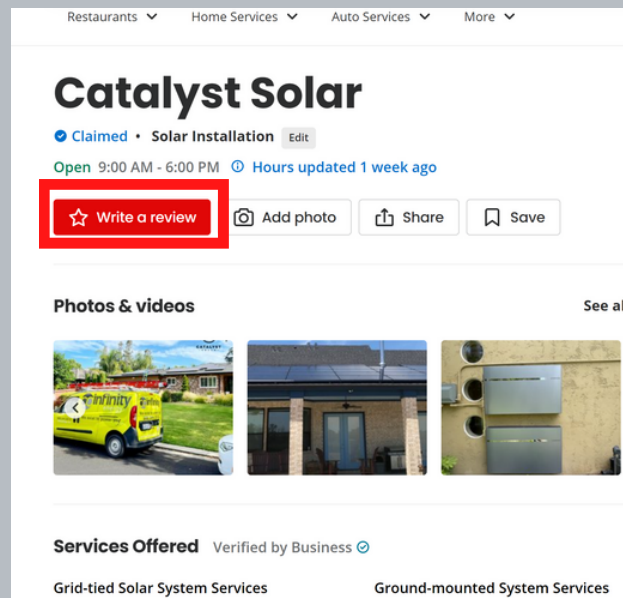
Silver Tier

Step 1: Choose two (2) of the following platforms to leave a review:

Google Maps



yelp



facebook



Your review should:

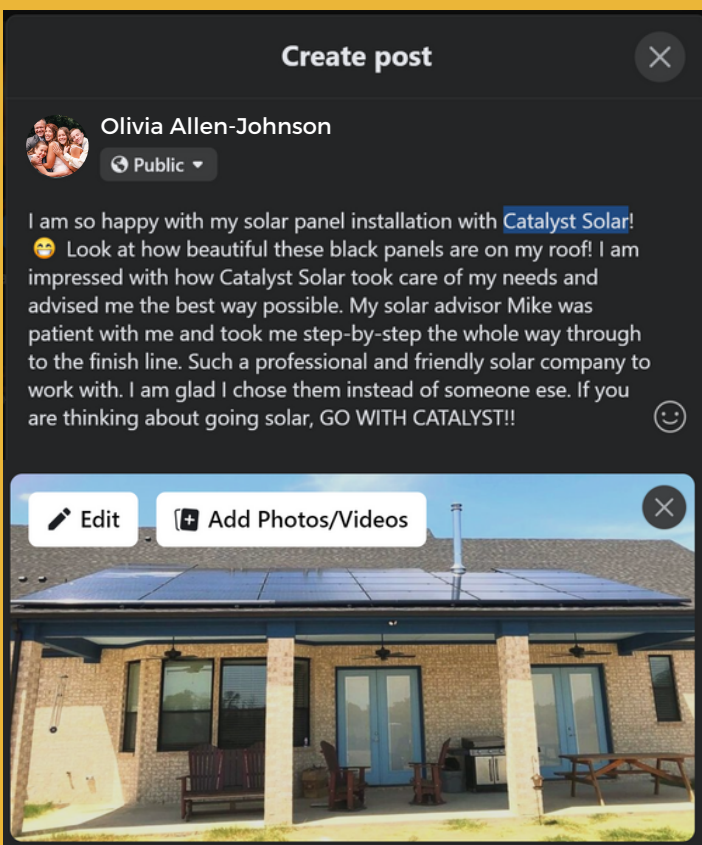
- Be posted to **TWO** of the platforms listed.
- Make sure you leave your review under **Catalyst Solar**.
- Talk about a range of **factors** including Solar Advisor's service and installation.
- Be **detailed**, specific, and honest.



\$150

Gold Tier

Step 2: Complete Step 1 AND make a post to your personal Facebook page including a photo(s) or video(s) of your installation and **TAG @Catalyst Solar**, tag your Solar Advisor, and **#mycatalyststory**



How To :

1. Create a post on your Facebook page.
2. **Add** an image(s) or video(s) of your solar installation that is clear, in good lighting, and is angled correctly.
3. Write a **review** about your experience and the outcome.
4. **Tag @Catalyst Solar**, tag your advisor, and **#mycatalyststory** on Facebook.



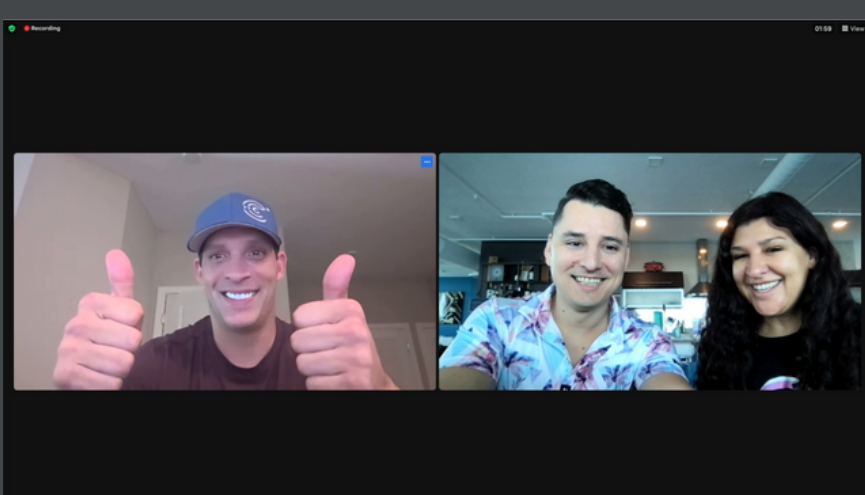
\$250

Platinum Tier

Step 3: Complete Steps 1 & 2 AND do a **short video interview** with a Catalyst associate In-Person or on Zoom. Interview will include post-installation pictures and videos.



zoom



Be prepared to answer questions such as:

- Why did you choose to go solar?
- What difference do you see in your electricity bill? How much money will you save?
- Who was your Solar Advisor? How did they contribute to your experience?
- Were you happy with your overall experience? Would you recommend Catalyst Solar?



CONNECT *Your Community*



**Connect Us to Your Community,
*Spoil Yourself in Rewards!***

Your Community Should:

- ✓ Be a homeowner
- ✓ Single-family detached home
- ✓ Lots of direct rooftop sunlight
- ✓ Access to last power bill
- ✓ Meet with Advisor for discovery & solar presentation

Terms and conditions apply.

Pro Tip:

Easiest way to
Connect Us is in your
Backyard for a BBQ
courtesy of your
Catalyst Advisor



1 Connection = \$100 in rewards

5 Connections = \$500 in rewards

Introduce a connection who is **qualified** to go solar and receive a presentation from a Catalyst Advisor, and **earn MORE** rewards!

Must be done within 60 days of your installation.



SWITCH

2

Solar



**ALL
INCLUSIVE
FUN FOR
REFERRING
THE SUN!**

If **TWO** of your connections **SWITCH TO SOLAR**, you and a guest will receive an all-inclusive trip to **Cancun, Mexico***.
2 flights. 3 Nights

Contact your Catalyst Advisor for more information
Terms and conditions apply.